



Washington State Strategic Highway Safety Plan 2019: Speeding
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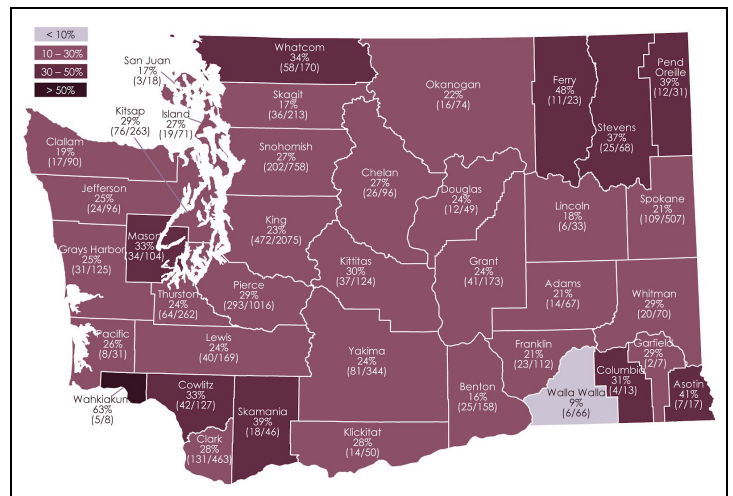
Challenge: One in every three fatal crashes between 2015 and 2017 involved speeding as a contributing factor.

The speed of a vehicle is a factor in all crashes. The more force applied, the more damage to the vehicles and injuries to the occupants or pedestrians. Controlling vehicle speed can prevent crashes and reduce their impact by lessening the severity of injuries sustained by the victims.

Key issues for speeding include:

Changing conditions: From 2015– 2017, 64 percent of speeding drivers involved in fatal crashes were exceeding reasonable safe speed – traveling too fast for conditions.

Aggressive driving: In 2012, the Insurance Institute on Highway Safety (IIHS) reported that aggressive driving behaviors were involved in 51.9 percent of fatal crashes.



Strategies and Objectives for Positive Change:

Most people speed on a daily basis with no adverse consequences, making speeding one of the most difficult behaviors to modify.

Key 2019 countermeasures for speeding include:

- Driver education and campaigns
- Enforcement
- Engineering and road design

What You Can Do:

- Support the strategies for reducing speeding - see page 78
- Conduct or support education and HVE activities around speeding
- Increase information to drivers about road conditions
- Develop engineering countermeasures