



**Washington State Strategic Highway Safety Plan 2019:
State, Regional, and Local Implementation**
Learn More - Page 222 of the Plan

Challenge: State-level policies cannot be implemented only at the state level; they must be taken to the local level for implementation as well.

To bring Washington's policies from ideas to successfully implemented programs and projects, we must involve partners at all levels of government, from all sectors and fields.

They must be the right people, involved in the right activities, at the right times. By themselves, none of the Five Es — Education and Outreach, Enforcement, Engineering, Emergency Medical Services (EMS), and Evaluation, plus Leadership — can get us to zero deaths and zero serious injuries by 2030.

Strategies and Objectives for Positive Change:

At both the state and local levels, each agency must use existing partnerships, or help build partnership coalitions where none yet exist. We must bring together the right group of partners to identify problems, develop and implement strategies. In support of broad multimodal traffic safety strategies at the local agency level, Washington State must provide the necessary coordination, support, best practices, and training.

To support efforts to reduce these crashes at the local level, Target Zero partners, stakeholders, and traffic safety leadership will:

- Initiate, sustain and replicate an increasing number of local projects
- Foster creation of best practices for implementing traffic safety projects locally
- Promote successful local efforts statewide, through websites and conferences

What You Can Do:

To implement the plan most effectively, in the years covered by the 2019 plan, Target Zero partners, stakeholders, and traffic safety leadership will:

- Recognize traffic safety as a universal issue for all road users
- Focus on fatal and serious injury crashes, rather than the frequency of all crashes
- Design traffic systems to be more accessible for enforcement and EMS access
- Prioritize and pursue evaluation, analysis and the diagnosis of crashes as a critical component of traffic safety